

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Declaration and Power of Attorney

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled **METHODS AND APPARATUS FOR PROVIDING PRIVACY-PRESERVING GLOBAL CUSTOMIZATION** the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by an amendment, if any, specifically referred to in this oath or declaration.

I acknowledge the duty to disclose all information known to me which is material to patentability as defined in Title 37, Code of Federal Regulations, 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

None

I hereby claim the benefit under Title 35, United States Code, 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

PCT Appln. No. PCT/US01/18959 filed on June 12, 2001. ✓

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I hereby appoint the following attorney(s) with full power of substitution and revocation, to prosecute said application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith:

33-

Kenneth M. Brown	<u>(Reg. No. 37590)</u>
Donald P. Dinella	<u>(Reg. No. 39961)</u>
Martin I. Finston	<u>(Reg. No. 31613)</u>
Barry H. Freedman	<u>(Reg. No. 26166)</u>
Julio A. Garceran	<u>(Reg. No. 37138)</u>
Jimmy Goo	<u>(Reg. No. 36528)</u>
Stephen M. Gurey	<u>(Reg. No. 27336)</u>
John M. Harman	<u>(Reg. No. 38173)</u>
Matthew J. Hodulik	<u>(Reg. No. 36164)</u>
Michael B. Johannesen	<u>(Reg. No. 35557)</u>
Irena Lager	<u>(Reg. No. 39260)</u>
Reitseng Lin	<u>(Reg. No. 42804)</u>
John B. MacIntyre	<u>(Reg. No. 41170)</u>
Christopher N. Malvone	<u>(Reg. No. 34866)</u>
Michael A. Morra	<u>(Reg. No. 28975)</u>
Gregory J. Murgia	<u>(Reg. No. 41209)</u>
Claude R. Narcisse	<u>(Reg. No. 38979)</u>
Joseph J. Opalach	<u>(Reg. No. 36229)</u>
Neil R. Ormos	<u>(Reg. No. 35309)</u>
Jack R. Penrod	<u>(Reg. No. 31864)</u>
Gregory C. Ranieri	<u>(Reg. No. 29695)</u>
Eugene J. Rosenthal	<u>(Reg. No. 36658)</u>
Ronald D. Slusky	<u>(Reg. No. 26585)</u>
Ozer M. N. Teitelbaum	<u>(Reg. No. 36698)</u>
Charles L. Warren	<u>(Reg. No. 27407)</u>
Eli Weiss	<u>(Reg. No. 17765)</u>

3-00 Full name of 3rd joint inventor: Bjorn Markus Jakobsson

Inventor's signature  Date Nov 14 '01

Residence: Hoboken, Hudson County, New Jersey NJ.

Citizenship: Sweden ✓

Post Office Address: 1203 Garden Street  
Hoboken, New Jersey 07030

4-00 Full name of 4th joint inventor: Fabian Monroe

Inventor's signature  Date Nov. 28. 01

Residence: New York, Manhattan County, New York NY.

Citizenship: St. Lucia ✓

Post Office Address: 21 West 8th Street, Apt. 3R  
New York, New York 10011

5-00 Full name of 5th joint inventor: Michael Kendrick Reiter

Inventor's signature  Date JAN 7, 2002 <sup>2002 M.K.R.</sup>

Residence: Raritan, Somerset County, New Jersey NJ

Citizenship: United States of America ✓

Post Office Address: 4 Bluebird Way  
Raritan, New Jersey 08869

I hereby appoint the attorney(s) on ATTACHMENT A as associate attorney(s) in the aforementioned application, with full power solely to prosecute said application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected with the prosecution of said application. No other powers are granted to such associate attorney(s) and such associate attorney(s) are specifically denied any power of substitution or revocation.

1-00 Full name of 1st joint inventor: Robert M. Arlein

Inventor's signature Robert M. Arlein Date 11/28/2001

Residence: Maplewood, Essex County, New Jersey NJ

Citizenship: United States of America ☒

Post Office Address: 18 Park Road  
Maplewood, New Jersey 07040

2-00 Full name of 2nd joint inventor: Ben Jai

Inventor's signature [Signature] Date 11/28/2001

Residence: Scotch Plains, Union County, New Jersey NJ

Citizenship: Taiwan ☒

Post Office Address: 28 Blue Ridge Circle  
Scotch Plains, New Jersey 07076

ATTACHMENT A

Attorney Name(s):	Joseph B. Ryan	<u>Reg. No. 37922</u>
	Kevin M. Mason	<u>Reg. No. 36597</u>
	William E. Lewis	<u>Reg. No. 39274</u>
	Robert J. Mauri	<u>Reg. No. 41180</u>
	Wayne L. Ellenbogen	<u>Reg. No. 43602</u>
	James M. Loeffler	<u>Reg. No. 37873</u>
	James F. Harrington	<u>Reg. No. 44741</u>

Telephone calls should be made to Joseph B. Ryan of Ryan, Mason & Lewis, LLP at:

Phone No.: (516) 759-7517  
Fax No.: (516) 759-9512

All written communications are to be addressed to:

Ryan, Mason & Lewis, LLP  
90 Forest Avenue  
Locust Valley, New York 11560